



What is the Mediabus Start-Up Assistance Program?

The Mediabus Get Ahead Program is designed to help start-ups avoid the pitfalls of marketing while they are still learning the ropes of the business they run. Mediabus is a local marketing and advertising agency that is invested in the community and its success - it was the community that helped Mediabus field economic shake-ups like the 2008 Housing Market Crisis and the COVID-19 pandemic and this is one of the ways we feel we can give back to Spokane and help more businesses thrive. To this end, we will choose 1 Start-Up business every month to work with and help navigate the uncertainty of marketing.

What does Mediabus offer?

A consultation

An initial consultation to discuss the business and its exigent needs, and determine if the services Mediabus offers are actually what the business needs.

An idea

One marketing idea to help the business achieve the goals set.

An explanation

A follow up consultation where Mediabus will explain how the marketing idea will work, as well as how it can be implemented.

What does Mediabus require for participation?

1. A start-up that has **1) a functional, published website**, and **2) a product and/or service** that is ready to be sold.
2. **Fill out the form** on the Mediabus website or in writing.

What does Mediabus expect in return?

Give us a shout out when the idea works and you become a successful business.

Terms:

- While Mediabus will provide the idea, it will be the business' responsibility to see it through. Mediabus doesn't guarantee success, but we believe we can help you navigate the initial confusion of how to market your service and/or product.
- Any subsequent projects and/or consultations and work will be a subject to charges.
- Mediabus reserves the right to publish and share information about the work we do for you as part of the Mediabus Start-Up Assistance Program.